

Briteline™ Application Guide



Application	Film	Finish	Adhesive	Key Overlamines	Durability	Product Advantages	Part Number
Windows	Window perf	Perforated	Removable	BL-OPT54100	1 yr	50/50 perforation - solid paper liner or PET liner for UV	BL-WP541005050
	Window perf	Perforated	Removable	BL-OPT54101	1 yr	65/35 perforation- solid paper liner or PET liner for UV	BL-WP541006535
	Static cling	Clear	Static Cling	N/A	3 mo	7 mil, eco-solvent, solvent, UV and latex printable	IM3207
	Static cling	White	Static Cling	N/A	3 mo	7 mil, eco-solvent, solvent, UV and latex printable	IM3208
	Transparent film	Clear	Permanent	OLUV/OL-GLS	3 yr	First or second surface applications	IM3205
	White, low tack (Gloss)	White/Gloss	Removable	OLUV/OL-GLS	3 yr	Low tack removable with a white back	IM3204
	White, low tack (Matte)	White/Matte	Removable	OLUV/OL-GLS	3 yr	Low tack removable with a white back	IM3202
Vehicle Graphics	Cast wrap film	White	Semi-Permanent	OLWC-GLS54	10 yr	Low tack, highly conformable, Air-egress channels	BL-WCV54150
Walls	Wall vinyl	White	Repositionable/Removable	N/A	1 yr	Print to the edge; durable and abrasion resistant - removable up to 1 yr	RADV54150
	Wall vinyl with a texture	White	Repositionable/Removable	N/A	1 yr	Premium printable wall fabric with a removable adhesive	RADT54100
Med-long-term Signage (5 Years)	Air-Egress film	White	Air-Egress, Permanent	OLUV	5 yr	Gray adhesive with Air-Egress channels	IM3201X/3203X
	White back, permanent	White	Permanent	OLUV	5 yr	Clear adhesive, flat surfaces and simple curves	IM3201/3203
	Gray back, permanent	White	Permanent	OLUV	5 yr	Gray permanent adhesive, initial low tack, 3 mil	IM5651
	Gray back, removable	White	Removable	OLUV	5 yr	Gray removable adhesive, initial low tack, 3 mil	IM5651R
Med-short-term Signage (3 Years)	White back, permanent	White - Gloss/Matte	Permanent	OL-GLS	3 yr	Clear adhesive, flat surfaces and simple curves	IM2201/2203
	Gray back, permanent	White - Gloss/Matte	Permanent	OL-GLS	3 yr	Gray adhesive, flat surfaces and simple curves	IM2201GY/2203GY
	Black back, permanent	White - Gloss/Matte	Permanent	OL-GLS	3 yr	Unique black adhesive, 100% opaque	IM2201BK/2203BK
	6 mil vinyl	White - Semi Gloss	Permanent	OL-GLS	3 yr	6 mil vinyl, no need for laminate, flat surfaces	IM3222
Illuminated Signage	Translucent digital	Satin White	Permanent	OLUV	5 yr	3.2 mil, calendered film, prints will pop when light source is behind	BL-T54150
Non Adhesive Applications: Window clings, banner stands, P.O.P.	Static cling	Clear	Static Cling	N/A	3 mo	Inkjet printable, 90# lay-flat liner	IM3207
	Static cling	White	Static Cling	N/A	3 mo	Inkjet printable, 90# lay-flat liner	IM3208
	Rigid film	White/Polyester	N/A	N/A	N/A	Scratch resistant face & back, high opacity, stays flat	RollUp
	Rigid film	White/Matte	N/A	N/A	N/A	10 mil, double-sided PVC, solvent printing only, tear & puncture resistant	IM0133
Overlaminating Films	Cast overlaminate	Gloss	Permanent	N/A	7 yr	Cast, 7 yr laminate, ultra conformability	OLWC-GLS54
	Optically clear laminate	Gloss	Optically Clear/Permanent	N/A	5 yr	Cast, 5 yr laminate, recommended for window perforation	BL-OPT54100
	Outdoor laminate	Gloss, Luster, Matte	Permanent	N/A	4 yr	Calendered, 4 yr outdoor laminate	OLUV-GLS54
	Indoor/promotional laminate	Gloss, Luster, Matte	Permanent	N/A	3 yr	Calendered, 3 yr indoor, 6 mo outdoor- low level of UV inhibitors	OL-GLS54