

# Paint Protection Film Solutions Guide

Extreme Protection. Ultimate Performance.



# Our Story

Ray Stanton ("Stan") Avery invented the world's first self-adhesive label as a way to merchandise objects. In 1935, he founded Avery Adhesives in downtown Los Angeles and, in 1990, the company merged with Dennison Manufacturing to form Avery Dennison. We have grown from one bright idea into a global Fortune 500® corporation that continues to advance quality and innovation in materials science.

The company's products, which are used in nearly every major industry, include pressure-sensitive materials for labels and graphic applications; tapes and other bonding solutions for industrial, medical and retail applications; tags, labels and embellishments for apparel; and radio-frequency identification (RFID) solutions serving retail apparel and other markets.

Headquartered in Glendale, California, we employ more than 30,000 employees in over 50 countries and have the global breadth of resources to support operations worldwide.





# Extreme Protection.

Science driven innovation has developed the strongest, most durable protection you can give your vehicle. Built with three essential layers, each Avery Dennison paint protection film is guaranteed to preserve perfect paintwork against extreme conditions.

## High-performance films for advanced protection.

Our high-performance films are constructed from enhanced polyurethane, and provide exceptional scratch resistance, self-healing, and supreme visual finishes, all while being virtually invisible.

### TOP-COAT LAYER

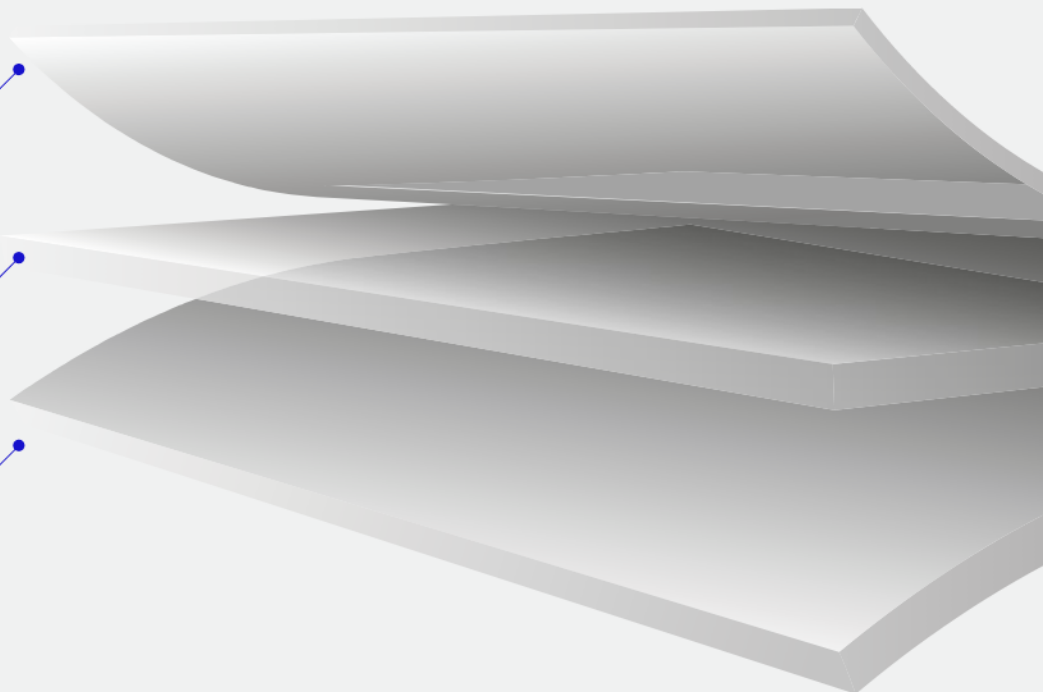
A beautiful first line of self-healing defense.

### CORE LAYER

A strong and flexible foundation made of polyurethane that ensures a uniform look, and long-term impact resistance.

### ADHESIVE LAYER

Creates a secure and safe bond with your bodywork.







# Ultimate Performance.

## Protection you can trust

Built with advanced engineered layers, Avery Dennison® Paint Protection Films are developed to give you peace of mind for everyday vehicle usage. Our advanced protection preserves OEM paint finishes against daily environmental and road conditions such as stone chips, gravel, scratches, insects, bird droppings and road debris.

## Always looking factory new

A car in perfect condition has faultless paintwork. Avery Dennison PPF films create an advanced barrier between the elements and your car's precious paint, protecting it with superior stain resistance, and extreme durability against impacts and scratches, even self-healing so that your paint is always looking factory new.

## Install with confidence

Our next-generation films are designed to protect your vehicle's paint from extreme outdoor weathering conditions. Our extensive durability coverage demonstrates our commitment to quality. This ensures that any manufacturing defect that affects the performance of our films will be covered under their durability coverage.

# Supreme Defense™ Gloss

Supreme Defense™ Gloss is our advanced next generation paint protection film, providing ultimate performance and extreme protection, while enhancing the vehicle's finish.



Ultimate stain resistance



Invisible enhanced finish



Effortless self-healing



Easy Installation



Durability you can trust



- Next generation top coat offers extreme stain resistance from fall out, droppings and road grime
- Stone chips, scratches and scuff marks become a thing of the past with its self-healing technology

- Up to 10-year durability and weathering protection
- Water and dirt repellent top coat enables easy cleaning and low maintenance

- Ultra gloss, high transparency and non-yellowing film to maintain the car's aesthetics and resale value
- With the right amount of conformability and adhesive tack, you get the best installation performance

# Supreme Defense™ Matte

Supreme Defense™ Matte film helps create a sophisticated and unique head-turning finish for your vehicle.



Ultimate stain resistance



Invisible enhanced finish



Effortless self-healing



Durability you can trust



- A beautiful smooth matte finish which enhances and transforms a vehicle's paint
- Offers outstanding protection against stains, stone chips, insects, or bird droppings

- Self-healing technology enables everyday scratches and scuff marks to disappear
- Up to 5-year durability

- Great conformability and optimal adhesive tack delivers high quality, professional installation on complex curves of your vehicle

# neo™ noir

Innovative hybrid gloss  
black paint protection film

Create special accents or transform a roof and hood with our new innovative hybrid paint protective film. neo noir gloss black is a distinctive color ppf film with a rich black pigment and excellent high gloss finish. It is a unique film that gives your vehicle an OEM paint like finish while protecting it from harmful daily elements.



Mirror-like gloss & deep black color



Restyle and protect in one film



Effortless self-healing



Easy Installation



Durability you can trust



- Ultra high gloss finish combined with deep black color for mirror-like piano black appearance
- Outstanding conformability around curves and recesses for the most complex shapes like wing mirrors
- Minimizes the visibility of everyday scruff and scratch marks which can be effortlessly removed with minimal heat
- Create accents or restyle the whole vehicle all while protecting the original paint with added stain and stone protection
- Up to 5-year durability
- Offers protection against stains, stone chips, insects, or bird droppings

## SPF 1000 Surface Protection Film

SPF 1000 is a durable protection film to defend against surface wear and tear in automotive, RV, marine and architectural applications.



Invisible enhanced finish



Effortless self-healing



Durability you can trust

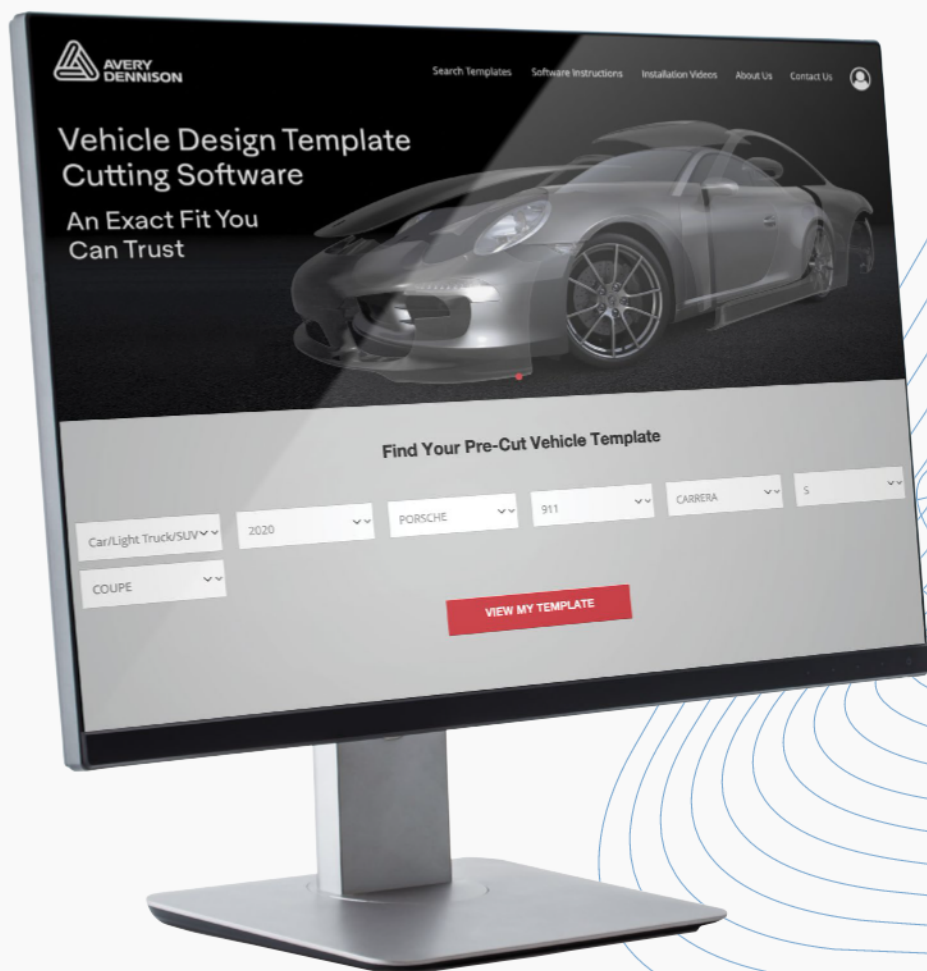


Easy Installation

- Up to 3-year durability
- Provides surface protection with heat activated self-healing
- Dimensionally stable liner for easy converting
- Suitable for curved applications







# Vehicle Design Template Cutting Software

Avery Dennison Vehicle Design Template Cutting Software coupled with our portfolio of paint protection films are an exact combination you can trust. This dynamic integration of self-healing and protection, with thousands of pre-cut templates, maximizes performance and time.



Pre-cut templates



Low-cost monthly subscription



Intuitive software

- Intuitive and easy software installation
- Video previews to see how your cutter will perform
- Manually, hand-nested files that will save more material than automated nesting
- Wrapped and unwrapped edge kits

## World Leader in Self Adhesive Technology

Avery Dennison is the world's leading manufacturer of automotive wrapping, window film and paint protection films. Our Supreme Wrapping™ Film is recognized for quality and ease of application, with over 130 colors, finishes and visual effects. We provide performance and custom-ready style when you need it most.



For more information, call **800.282.8379** or  
visit us at: **[graphics.averydennison.com/ppf](https://graphics.averydennison.com/ppf)**

[graphics.averydennison.com](https://graphics.averydennison.com)

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