



# Epson SureColor P700 | P900

Photography and Graphic Design

Official Team Partner

**EPSON**  
EXCEED YOUR VISION



**AMG**  
**PETRONAS**  
MOTORSPORT

**EPSON**<sup>®</sup>  
EXCEED YOUR VISION

# Be Inspired

The photographic print defines the true art of photography. As the canvas is to a painter, the print allows you to clearly portray every detail of your creative vision — and for all to experience what you felt at the moment of capture.

Drawing from over 20 years of experience, the SureColor P700 and SureColor P900 incorporate the same large-format printing technology used by the world's leading photographers into a sleek, compact design, allowing for the creation of exhibition quality prints from the convenience of a desktop.

Introducing the SureColor P700 and SureColor P900



Be Inspired

Professional  
Imaging



**Epson SureColor P700  
13" Wide Desktop**

**Estimated MSRP- \$799**



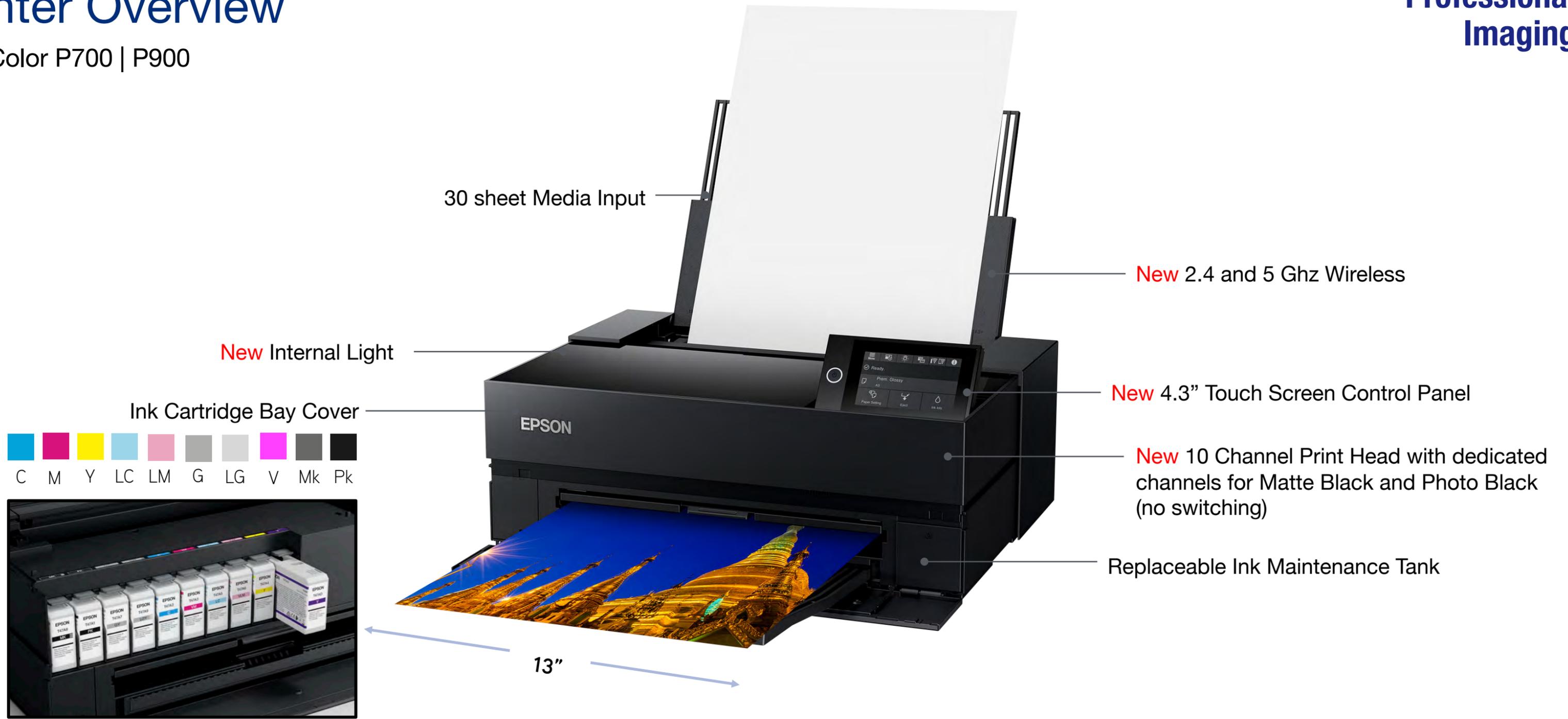
**Epson SureColor P900  
17" Wide Desktop**

**Estimated MSRP- \$1,295**

# Printer Overview

SureColor P700 | P900

Professional Imaging



New Internal Light

30 sheet Media Input

New 2.4 and 5 Ghz Wireless

Ink Cartridge Bay Cover

C M Y LC LM G LG V Mk Pk

New 4.3 inch Touch Screen Control Panel

New 10 Channel Print Head with dedicated channels for Matte Black and Photo Black (no switching)

Replaceable Ink Maintenance Tank

13"

New 10-Color UltraChrome Pro10 Ink

SureColor P900 is up to 30% smaller than the SureColor P800

# Dramatically Reduced Physical Size

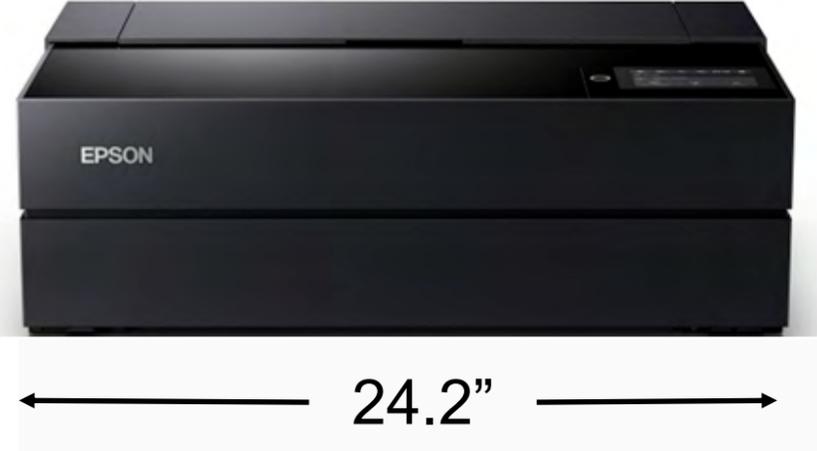
Professional Imaging

SureColor P700 | P900

### SureColor P700



### SureColor P900



The smallest professional 13" and 17" printers in their class<sup>3</sup>- up to 30% smaller than our previous generation  
The new P900 is the same size as the current P600

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# Epson MicroPiezo AMC

New 10-Channel Print Head Technology

# MicroPiezo AMC Print Head

New 10 Channel Industrial Print Head

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3 droplet sizes per nozzle in a single pass

Dedicated Channels for Matte Black and Photo Black- No switching

Variable Size Droplets as Small at 1.5 pl

Ink repelling Coating reduces the chance of a nozzle clog

10 Channel Advanced Meniscus Control print head for extreme accuracy, reliability and precision

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# Epson UltraChrome PRO10

New 10 Color Ink Technology



# EPSON UltraChrome PRO10

Industry Leading 10 Color Pigment Ink set

Professional Imaging

- **Wide Color Gamut for Photography and Graphic Design**
  - Wider color gamut for photography (up to 6% wider color gamut than the SureColor P600 | P800)
  - Advanced B&W mode to create neutral or toned Black and White Photographs
  - Violet Ink channel helps to Improve blues, violets and purples
- **Dedicated Photo Black and Matte Black Channels- No Black Switching**
  - Reduced Ink Consumption- No Black ink Switching
- **Large 25 mL (SC-P700)/ High Capacity 50 mL (SC-P900) ink cartridges**
- **Industry-Leading Print Permanence<sup>2</sup>**
  - Up to 200 years for color and 400 years for black-and-white
  - Print permanence ratings in testing by Wilhelm Imaging Research, Inc.



Large 25 mL (SC-P700) & 50 mL Cartridges (SC-P900)

1 2 3 4 5 6 7 8 9 10

Epson UltraChrome PRO10



# Carbon Black Mode

SureColor P700 | P900

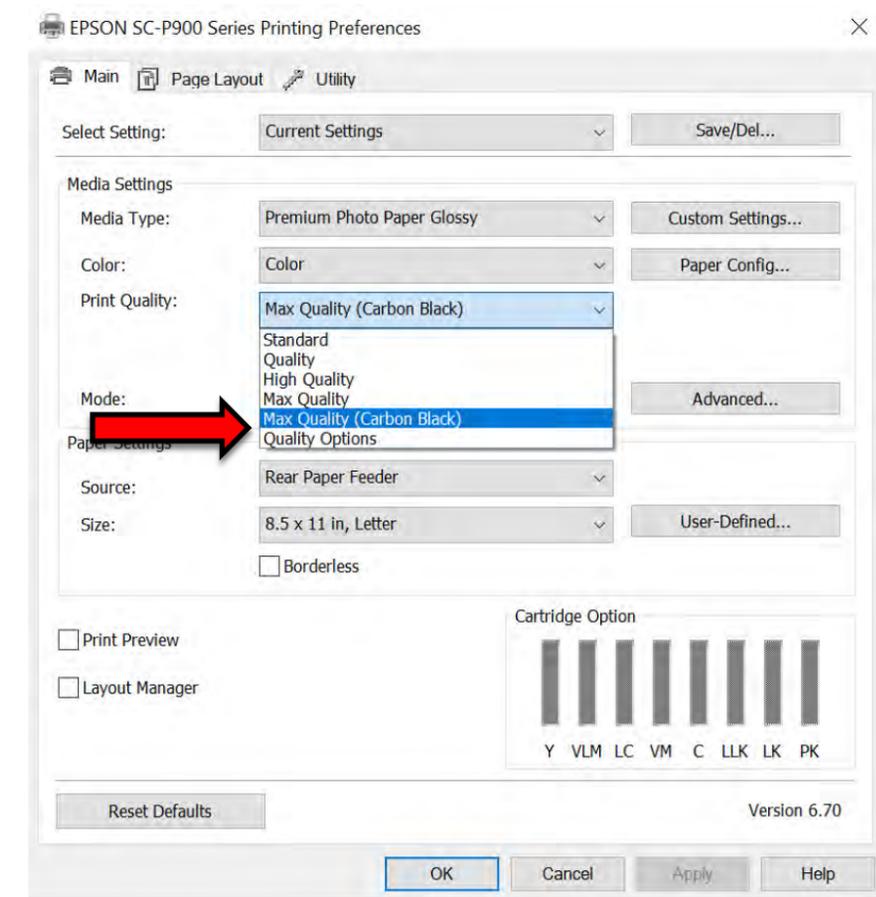
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## ■ New mode for dramatically improved black density

- DMAX increase of over 5% vs the SureColor P800
- Special driver mode to improve black density, contrast, and reduced bronzing & gloss differential
- Optimized for glossy media/ metallic glossy photographic media
- A rich, “wet” looking black

## ■ No “Chroma Optimizer” or “Gloss Optimizer” dedicated ink channel

- Uses existing Light Gray ink
- No “flood” coat ink usage- Light Gray is used only where necessary



# Carbon Black Mode

SureColor P700 | P900

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Before

After



Images Simulated



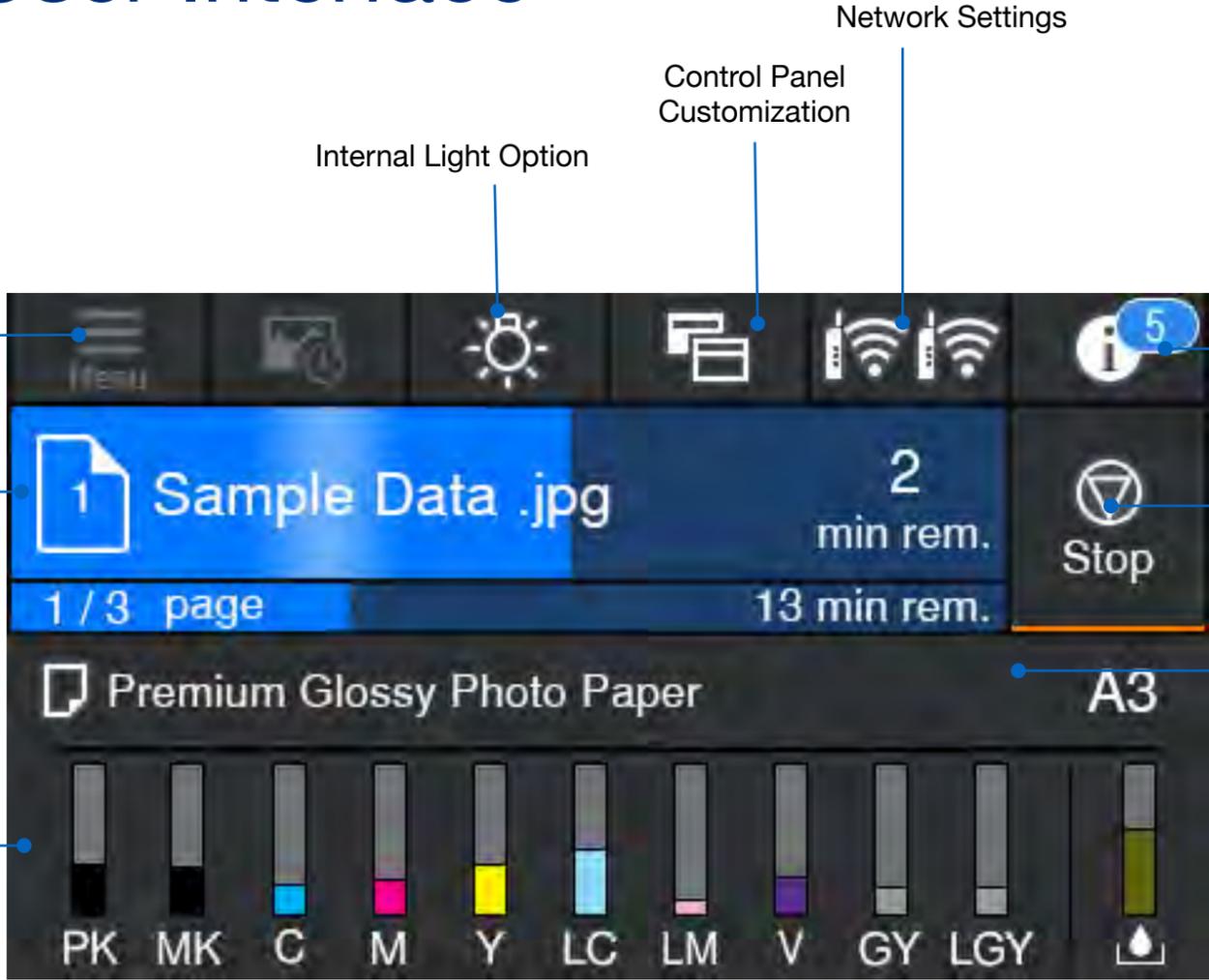
# New Print Engine Features

SureColor P700 | P900

# New 4.3" Touchscreen User Interface

Professional Imaging

Epson SureColor P700 | P900



Main Menu and Settings

Print Job Status and Time

Consumable Levels

Internal Light Option

Control Panel Customization

Network Settings

Errors and Warnings

Pause/ Cancel Options

Media Type and Loading Options



Main Home Screen

**4.3" Touch Screen Control Panel**  
**Customizable Colors / Complexity**  
**Live Preview of image when printing**



Live Preview of Printing Image with Meta data screen

# New 4.3" Touchscreen User Interface

Professional Imaging

Epson SureColor P700 | P900

This screenshot displays the main settings menu of the Epson SureColor P700/P900. The interface includes several key features:

- Internal Light Option:** Represented by a sun icon at the top.
- Control Panel Customization:** Represented by a document icon at the top.
- Errors and Warnings:** Represented by an information icon (i) at the top right.
- Driver Settings and Options:** A central menu listing settings such as Color Toning (Natural), Brightness (0), Contrast (0), Shadow (0), Highlight (0), Max density (0), Highlight Shift (Off), and Gamma (1.8). It also features a color calibration wheel with Y, R, G, C, M, and B labels.
- Pause/Cancel Options:** A 'Stop' button with a downward arrow icon at the bottom right.
- Print Job Meta Data:** A left-side panel with a back arrow icon.
- Progress Bar:** A blue bar at the bottom of the screen.

## Print job meta data review Printable job status sheet with thumbnails

This screenshot shows the 'Print Information Sheet' screen, which provides a review of the print job's metadata. It includes:

- Thumbnail:** A preview of the print job with a checkmark icon.
- Job Name:** Photo Ver1.jpeg
- Date and Time:** 2019-02-19 10:00:00
- Settings:** Plain Paper, A3, Color: Color, Quality: Max Quality, Mode: EPSON Standard(sRGB), and  $\gamma$ : 1.8.
- Navigation:** Home, back, and forward arrows.
- Page Count:** 1/12.
- Actions:** 'All Select' and 'Confirm' buttons at the bottom.



# **Advanced Media Handling**

SureColor P700 | P900

# Media Handling

SureColor P700 | P900

## Professional Imaging

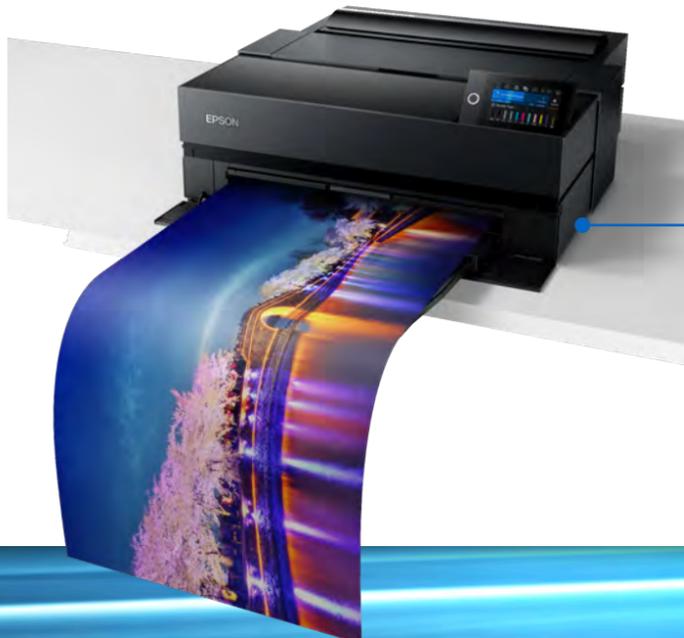
30 Sheet Capacity Input Tray

20 Sheet Capacity Output Tray

Supports Roll Printing up to 10' Long

Optional Roll Media Adapter (SC-P900)  
(estimated \$249 MSRP)

Straight Thru Feed  
Supports media up to 1.5 mm thick



**Feed Virtually Any Inkjet Photographic Paper**

# Roll Media Feeding

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Epson SureColor P700 | P900

- **SureColor P700- Included Rear Roll Media Feed**
  - Supports 13” wide and 2” core media
  - No built-in cutter - manual cutting is required
  - Ideal for roll printing up to 10 feet long
  
- **SureColor P900- Optional enclosed roll media adapter**
  - Completely enclosed, robust roll media feeding system
  - Supports both 2-inch and 3-inch cored roll media
  - No built-in cutter – manual cutting required
  - Ideal for roll printing up to 10 feet long

SureColor P700



SureColor P900

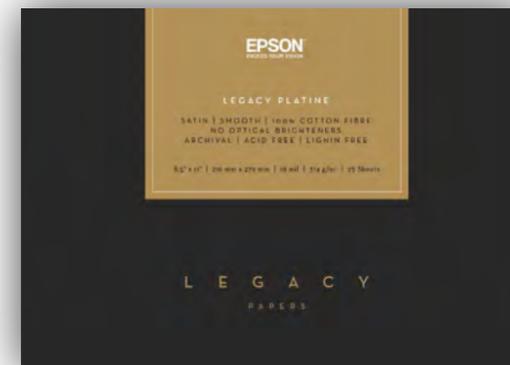


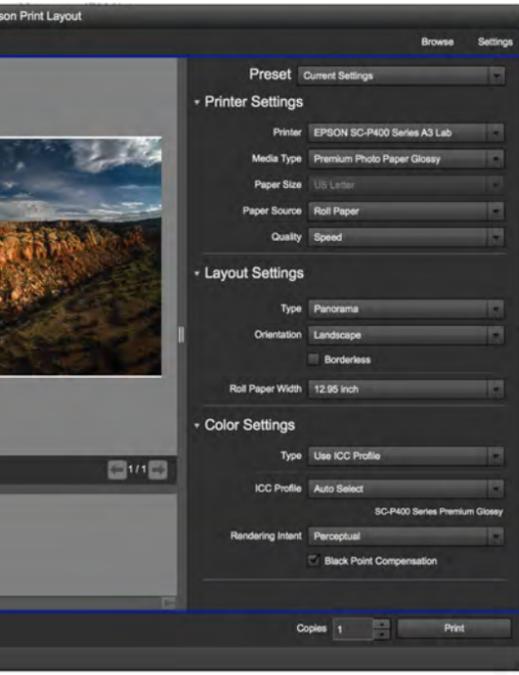
# Advanced Media Handling

Epson SureColor P700 | P900

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- **Top-Loading Media Support**
  - Media Support up to 13" wide (SC-P700) and 17" wide (SC-P900)
  - Maximum sheet capacity of 10-30 sheets (top load tray)
  - Single Top load tray for all paper- no need for a second Fine Art Tray
- **Single-Sheet Front Loading for Thick Media and Poster Board Applications**
  - Improved media feed for simple delicate single sheet loading for thicker media
  - Can print on media up to 1.5 mm thick
- **BorderFree Printing for Many Popular Print Widths**
  - 4" x 6", 5" x 7", 8" x 10", 13" x 19", 11" x 14", 16" x 20", 17" x 22", and many more

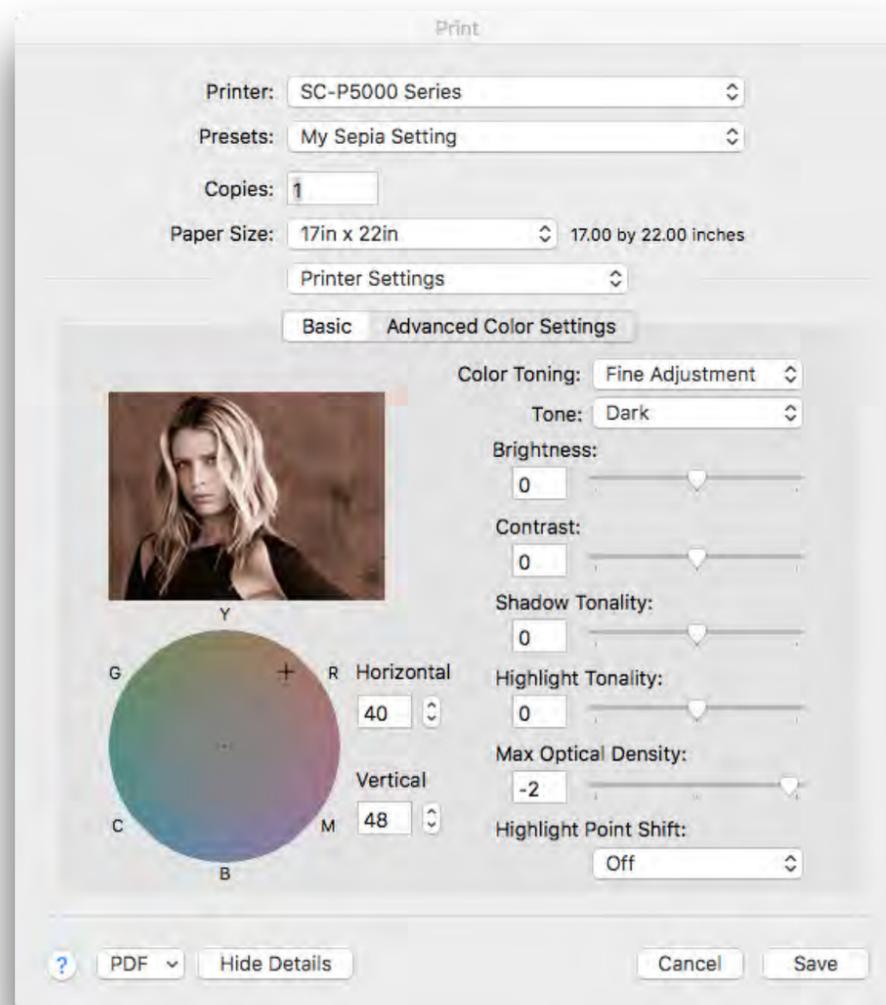




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# Software and Service

SureColor P700 | P900



Advanced Black-and-White Driver Dialog  
Complete Control of Grayscale Toning  
Apple macOS 10.12.2 screen capture  
shown

## ■ Professional Photographic Printer Drivers

- Apple® macOS 10.7® - through the latest MAC OS® operating systems
- Microsoft® Windows® 10 - through Windows 7 (32-bit & 64-bit)

## ■ Unique Dot Screening

- Advanced algorithm to determine color mixing and variable dot size usage
- Fixed and three-level variable-sized droplet technology for outstanding print quality

## ■ Advanced Black and White Printing Technology

- Unique screening algorithm utilizes our three-level Black inks to produce professional level black-and-white prints
- Ability to Tone or adjust the B&W (sepia, neutral or other).

## ■ High Quality ICC Profiles

- Professional ICC profiles installed automatically with the driver
- Additional profiles offered as new media are introduced; can be easily added and used

# Epson Media Installer Software

SureColor P700 | P900



Epson Media Installer

- **Eliminates complex media installation process – One step process to...**
  - Download new & additional media Epson Professional Media
  - Configure printer mechanical parameters
  - Install ICC Color Profiles
  
- **Epson Media Installer Software Simplifies Media Management**
  - Single, customized, media list on printer driver and control panel
  - Unified Settings: Print Driver, Printer Control Panel, and ICC Profiles
  - Updates available from a central server – Accessed from the driver (PC) or included Utility (MAC)

**Loading Epson Professional Media is now easier than ever and is integrated into the driver**



## ■ Simple WYSIWYG (what you see is what you get) Print Process

- Puts the application, operating system, and printer driver settings in a top to bottom flow within a single window
- Bypasses complicated operating system dialog boxes and options
- Choose printer settings, layout, and color settings from top to bottom, then print
- Works as an Adobe® Photoshop® plug-in or as a standalone application

## ■ Gallery Wrap

- Control stretcher bar width, frame size, and overprint
- Full wrap, mirror, soft focus, and solid color options built-in

## ■ Full Color Management

- Complete color management including auto selecting color profiles based on media selection

## ■ Advanced Black-and-White Photo Mode Preview

- Applies settings from the driver and displays them using the monitor profile
- Fine tune black-and-white images with live preview



# Professional iPhone / iPad Application

SureColor P700 | P900

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## ■ Simple, Professional, Mobile Print Process from a tablet or phone

First iPhone/ iPad application that allows professional, color managed printing- No Computer needed

Puts all complex settings in a top to bottom flow within a single window- Similar interface design as the Epson Print Layout software

## ■ Full, Professional, Color Management

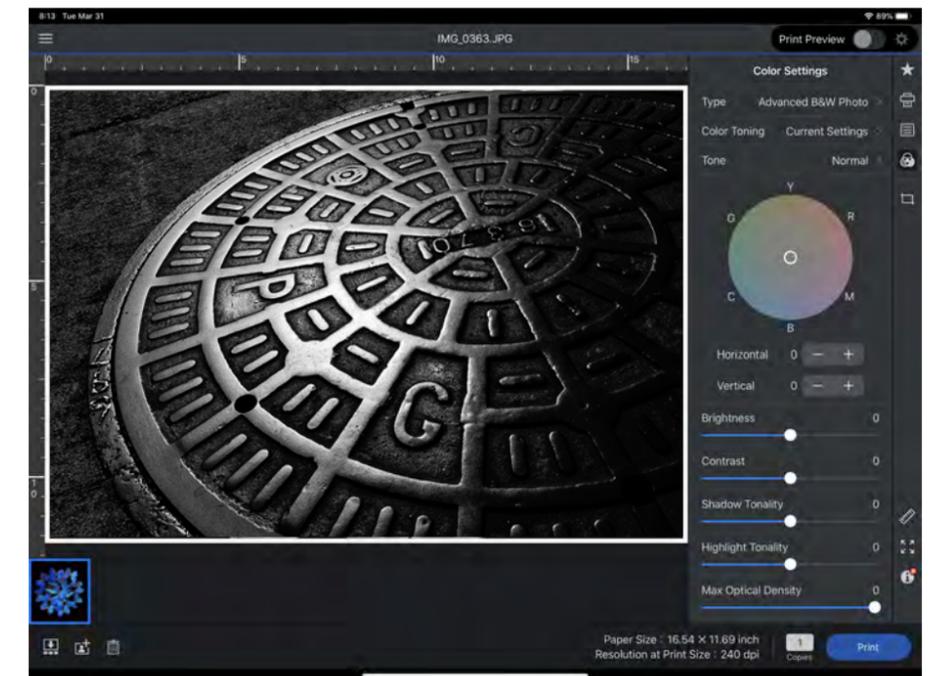
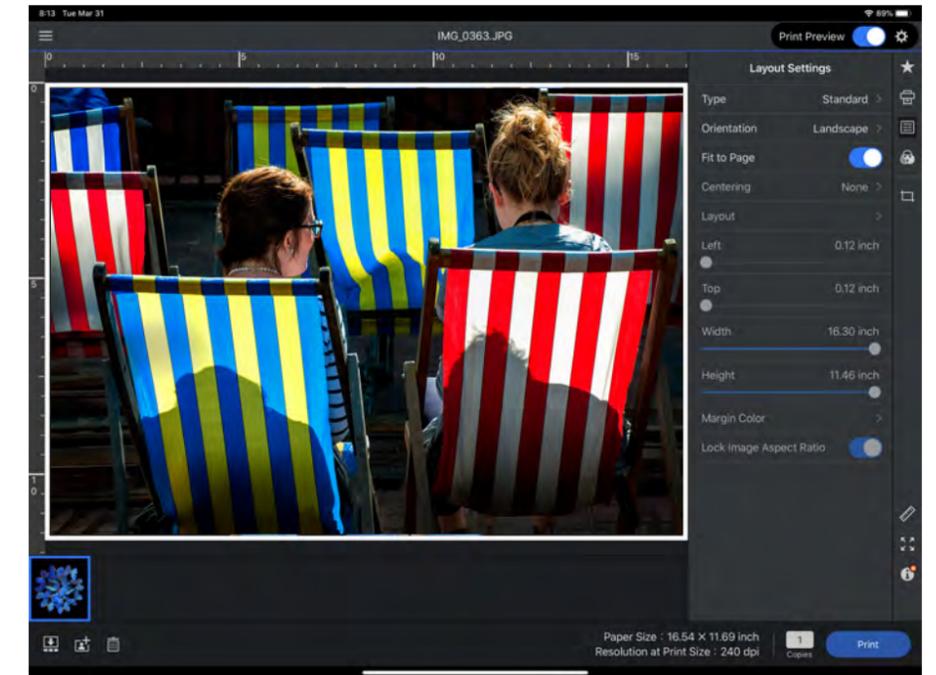
Complete color management including auto selecting color profiles

Support for all Epson Professional Media directly

## ■ Advanced Black-and-White Photo Mode Preview

Applies settings from the driver and displays them using the screen profile

Fine tune black-and-white images and realize their full potential



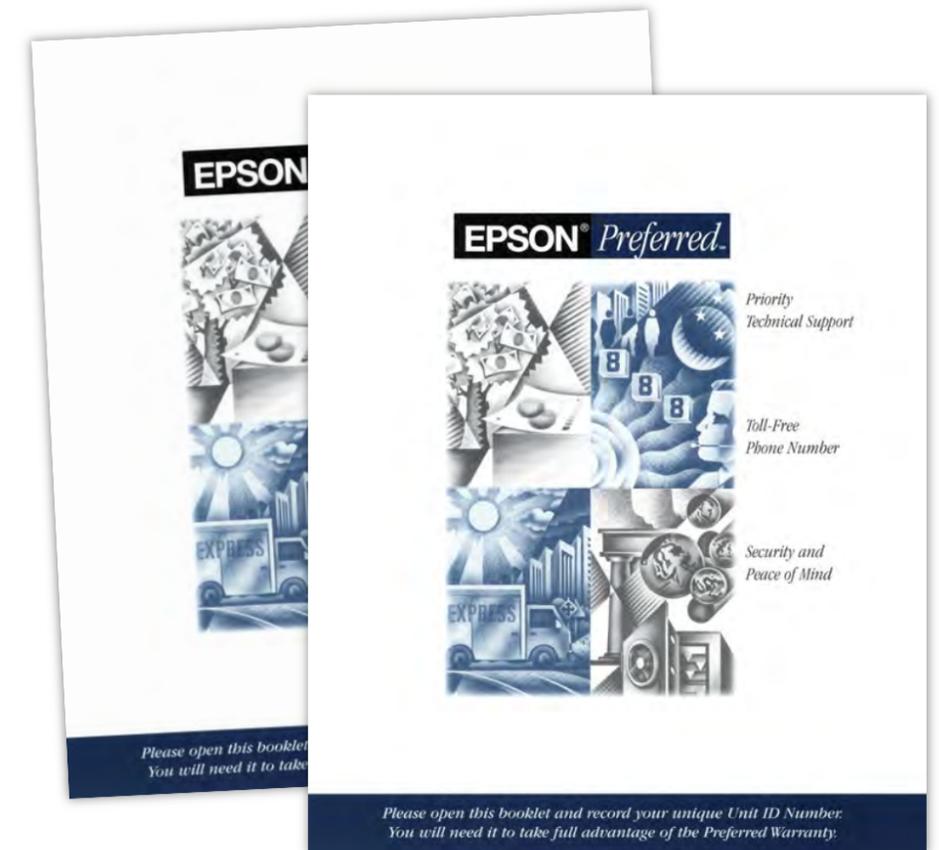
iPad Epson Print Layout

# Warranty & Customer Support

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SureColor P700 | P900

- **Standard 1-Year Epson Preferred<sup>SM</sup> Limited Warranty**
  - Free technical support Monday thru Friday
  - If required, Epson ships you a replacement printer and you return your printer to Epson \*
  - Covers the printer, genuine Epson optional accessories
- **Optional 1- or 2-Year Epson Preferred Plus Premium Service and Support Plans**
  - Extends same Epson coverage when the standard limited in-box warranty ends
  - Can be purchased at any time while still under an Epson Preferred Limited Warranty
  - Provides up to 3-years of complete coverage from Epson



\* Limitations apply. See [www.Epson.com/support](http://www.Epson.com/support) for details.

# What's New?

SureColor P700 | P900

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- **UltraChrome PRO10 10-Color Ink Technology**
  - Up to 6% wide color gamut than the SureColor P600 | P800
- **High performance, reliable MicroPiezo AMC print head**
  - Reliable print head meant to last the life of the Printer
- **No Switching Black inks- Dedicated channels for Pk/Mk**
  - Save time and money when using both photo and matte media
- **Carbon Black Overcoat Technology**
  - Industry leading black density on glossy media with high Dmax
- **Industrial Hardware Design**
  - New dramatically smaller printer design- smallest 17" printer in its class
  - Improved media feeding including standard sheet, fine art, thick straight-thru up to 1.5 mm, and roll media (optional on SC-P900)
- **User Interface Design**
  - 4.3" touchscreen interface
- **Professional iPhone / iPad App**
  - Print high quality color managed Images from mobile devices



## Specifications are Subject to Change Without Notice

1. The SureColor P700 and P900 products use only genuine Epson-brand cartridges. Other brands of ink cartridges and ink supplies are not compatible and, even if described as compatible, may not function properly.
2. Print Permanence in testing. WIR lightfastness ratings are based on accelerated testing of prints on specified media, displayed indoors, under glass. Actual print stability will vary according to media, printed image, display conditions, light intensity, humidity and atmospheric conditions. Epson does not guarantee longevity of prints. For maximum print life, display all prints under glass or UV-absorbing acrylic and protect them from prolonged high-humidity environments. Visit [www.wilhelm-research.com](http://www.wilhelm-research.com) for the latest information.
3. Vs. 17-inch professional photo printers available as of April 2020.

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